

Edit Profile

Sign Out

Budgeting System

Tiffany ▼

An error has occurred. Please contact [support@campuslabs.com](mailto:support@campuslabs.com) and provide the URL of this page.

Review Request

Request

Budget

Additional Information

Undergraduate Marketing Organization  
FY18 JFC Budget Request

Requested Total

\$9,214.00

Reviewer Adjusted Total

\$5,674.00↓  
(-\$3,540.00 / -38.42%)

Sections (18)	# of Line Items (47)	Amount
Fall 2017 Activities Fair	4	\$185.00
Fall 2017 Tepper Ice Cream Social	1	\$20.00
Fall 2017 Marketing Week	4	\$650.00
Semesterly Professor Dinner	3	\$350.00
AMA International Collegiate Marketing Conference (NOLA)	4	\$6,800.00
General Body Meetings	3	\$340.00
External University Regional Conferences	3	\$1,450.00
Marketing Yourself: Personal Branding Workshop	3	\$110.00
Consulting Practice	2	\$100.00
AMA National Case Competition	2	\$55.00
Pittsburgh Regional Conference	5	\$1,050.00

REVIEW STEP:

Appeals

Reviewer Actions

←

Back to Previous Step


Request History


Add Comment

Corporate Partnership Events	1	\$150.00
Carnegie Mellon Case Competition	3	\$170.00
Revenue	3	(\$2,700.00)
Marketing 101	3	\$114.00
Company Site Visits	1	\$200.00
UMO Digital	1	\$50.00
Website Subscription	1	\$120.00


→ Moved to Appeals 4/9/2017, 11:35AM  
by **Sihan Dong**

→ Moved to JFC Rec... 4/9/2017, 11:34AM  
by **Sihan Dong**

 **Sihan Dong** 4/9/2017, 11:33AM  
**"AMA Conference Registration"** adjusted from \$2,000.00 to \$1,000.00.

 **Sihan Dong** 4/8/2017, 1:21PM  
**"Transportation Expense"** adjusted from \$200.00 to \$200.00.

 **Sihan Dong** 4/8/2017, 1:21PM  
**"Refreshments for Regional Conference"** adjusted from \$375.00 to \$375.00.

 **Sihan Dong** 4/8/2017, 1:20PM  
**"Spring General Body Meetings"** adjusted from \$150.00 to \$150.00.

 **Sihan Dong** 4/8/2017

## BUDGET SECTION:

## Fall 2017 Activities Fair

1. <u>Posters/Flyers</u>	Ops-Advertising and Publicity	25 x \$0.80	\$20.00
2. <u>Promotional Handouts</u>	Ops-General Supplies	1 x \$20.00	\$20.00
3. <u>Food for Fall Recruitment</u>	Food-Refreshments for Events	1 x \$25.00	\$25.00
4. <u>Banner</u>	Capital Expense Fund	1 x \$120.00	\$120.00

## Fall 2017 Tepper Ice Cream Social

1. <u>Promotional Handouts</u>	Ops-General Supplies	1 x \$20.00	\$20.00
--------------------------------	----------------------	-------------	---------

## Fall 2017 Marketing Week

1. <u>Advertising</u>	Ops-Advertising and Publicity	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Ops-Gifts and Prizes	8 x \$25.00	\$200.00
3. <u>Prizes for Marketing Competitions at Events</u>	Ops-Gifts and Prizes	5 x \$10.00	\$50.00
4. <u>Marketing Week Kickoff</u>	Food-Refreshments for Events	5 x \$60.00	<b>\$0.00</b> ↓

## Semesterly Professor Dinner

1. <u>Food for Fall Professor Dinner</u>	Food-Refreshments for Events	15 x \$10.00	<b>\$80.00</b> ↓
2. <u>Food for Spring Professor Dinner</u>	Food-Refreshments for Events	15 x \$10.00	<b>\$80.00</b> ↓
3. <u>Professor Gifts</u>	Ops-Gifts and Prizes	2 x \$25.00	\$50.00

## AMA International Collegiate Marketing Conference (NOLA)

1. <u>Hotel</u>	Travel-Hotel & Lodging	2 x \$900.00	\$1,800.00
2. <u>AMA Conference Registration</u>	Ops-Registration and Tournaments	10 x \$200.00	<b>\$1,000.00</b> ↓
3. <u>Flight to New Orleans</u>	Travel-Airfare Domestic	10 x \$400.00	<b>\$1,900.00</b> ↓
4. <u>Student Contribution to Trip</u>	Revenue-Other <b>(Income)</b>	10 x <b>(\$100.00)</b>	<b>(\$1,000.00)</b>

## General Body Meetings

1. <u>Fall General Body Meetings</u>	Food-Refreshments for Events	3 x \$50.00	\$150.00
2. <u>Spring General Body Meetings</u>	Food-Refreshments for Events	3 x \$50.00	\$150.00
3. <u>Flyers/Advertisements</u>	Ops-Advertising and Publicity	50 x \$0.80	\$40.00

## External University Regional Conferences

1. <u>University of Pennsylvania/JHU/Temple Conferences</u>	Ops-Registration and Tournaments	8 x \$100.00	\$800.00
2. <u>Transportation for Conferences</u>	Travel-Other	8 x \$50.00	\$400.00
3. <u>Hotel</u>	Travel-Hotel & Lodging	2 x \$125.00	\$250.00

## Marketing Yourself: Personal Branding Workshop

1. <u>Food for Event</u>	Food-Refreshments for Events	1 x \$50.00	\$50.00
2. <u>Advertisements</u>	Ops-Advertising and Publicity	25 x \$0.80	\$20.00
3. <u>Information Books</u>	Ops-Non- Promotional Paper, Print, & Pub.	40 x \$1.00	\$40.00

#### Consulting Practice

1. <u>Professional Report Printing</u>	Ops-Non- Promotional Paper, Print, & Pub.	1 x \$50.00	\$50.00
2. <u>Postal Service (Mail)</u>	Ops-Postal Services	10 x \$5.00	\$50.00

#### AMA National Case Competition

1. <u>Final Report Printing</u>	Ops-Non-Promotional Paper, Print, & Pub.	1 x \$40.00	\$40.00
2. <u>Postage Fee</u>	Ops-Postal Services	1 x \$15.00	\$15.00

#### Pittsburgh Regional Conference

1. <u>Community Outreach and Advertisement for Event</u>	Ops-Advertising and Publicity	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Ops-Gifts and Prizes	6 x \$25.00	\$150.00
3. <u>Refreshments for Regional Conference</u>	Food-Refreshments for Events	75 x \$5.00	\$375.00
4. <u>Prizes for Participants</u>	Ops-Gifts and Prizes	15 x \$15.00	\$225.00
5. <u>Handouts for Participants</u>	Ops-Event Supplies	100 x \$2.00	\$200.00

#### Corporate Partnership Events

1. <u>Speaker Gifts</u>	Ops-Gifts and Prizes	6 x \$25.00	\$150.00
-------------------------	----------------------	----------------	----------

### Carnegie Mellon Case Competition

1. <u>Lunch for Attendees</u>	Food-Refreshments for Events	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Ops-Gifts and Prizes	2 x \$25.00	\$50.00
3. <u>Advertisements</u>	Ops-Advertising and Publicity	1 x \$20.00	\$20.00

### Revenue

1. <u>Consulting Revenue</u>	Revenue-Sales & Income <b>(Income)</b>	1 x <b>(\$200.00)</b>	<b>(\$200.00)</b>
2. <u>FY18 Fundraising</u>	Revenue-Sales & Income <b>(Income)</b>	2 x <b>(\$250.00)</b>	<b>(\$500.00)</b>
3. <u>Tepper Grant for NOLA Trip</u>	Revenue-Donations & Grants <b>(Income)</b>	1 x <b>(\$2,000.00)</b>	<b>(\$2,000.00)</b>

### Marketing 101

1. <u>Speaker Gifts</u>	Ops-Gifts and Prizes	2 x \$25.00	\$50.00
2. <u>Advertising</u>	Ops-Advertising and Publicity	30 x \$0.80	\$24.00
3. <u>Refreshments</u>	Food-Refreshments for Events	2 x \$20.00	\$40.00

### Company Site Visits

1. <u>Transportation Expense</u>	Travel-Professional Vehicle Service	20 x \$10.00	\$200.00
--------------------------------------	--	-----------------	----------

### UMO Digital

1. <u>Refreshments</u>	Food-Refreshments for Events	1 x \$50.00	\$50.00
------------------------	---------------------------------	----------------	---------

### Website Subscription

1. <u>Wix Website Subscription</u>	Ops-Advertising and Publicity	1 x \$120.00	\$120.00
--	----------------------------------	-----------------	----------



**Finish Later**

**◀ Previous**